

Client: League of Corporate Foundations
Event: Corporate Social Responsibility Expo 2005, 2006, 2007 and 2008

Dates and Venues:

- Westin Philippine Plaza, July 4-6, 2005
- Every Nation Leadership Institute and Market! Market!, July 5-7, 2006
- Sofitel Philippine Plaza Hotel, July 16-18, 2007
- Makati Shangri-La Hotel, July 16-18, 2008
- Event design: Conference with plenary and breakout sessions, exhibitions, special events (opening and closing ceremonies, concert, cocktails, networking breakfast, kick-off event, launches)

Summary/Overview:

Hosted by the League of Corporate Foundations (LCF), the annual Corporate Social Responsibility (CSR) Expo aims to celebrate the best of the Philippines' CSR; illustrate CSR best practices; discover new avenues for strategic partnerships and multi-sector engagement; and, pose greater challenges to new and current participants. The event provided an excellent venue for an exchange of ideas on education, the environment, entrepreneurship, arts and culture, health, guidelines on setting up a foundation, and processes on volunteerism, among others.

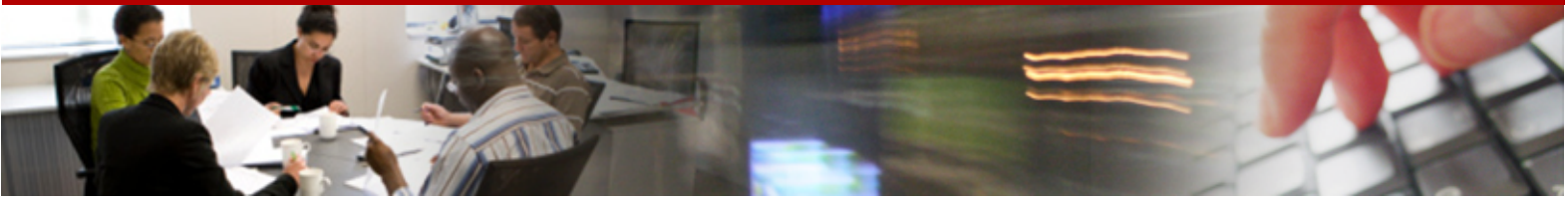
Attendance

Each year, over 1,000 persons attend the CSR Expo, composed of speakers, guests, paying delegates and exhibit visitors.

TeamAsia's scope of work

TeamAsia was engaged for the overall organization and management of the program, providing venue coordination, creative and content development, demand generation, database management, exhibit management, participant coordination, sponsor and exhibitor coordination, materials supervision, secretariat services, registration and cashiering services, social events coordination, speaker management, general coordination of safety and security, event staffing, program management, hotel reservations, and preparation of the final event report.





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Milestones:

In 2008, TeamAsia received two Gold Quill Awards of Merit from the International Association of Business Communicators. One was for the innovative direct mailer designed for the CSR Conference's Kick-Off Event (Other Graphic Design), and the other was for organizing the conference itself (Special Events).

Client Testimonials:

The creative development was commended by Pacita Juan, 2008 LCF President: "We have always been impressed with TeamAsia's performance in handling our conferences and events. This year is no exception. TeamAsia's support has always been crucial to the success of our yearly conference. Aside from providing first-rate events management services, TeamAsia also produces high-quality creative deliverables that further enhance our message. We look forward to continuing our relationship with TeamAsia and engaging their services for our future events."

