



Client

League of Corporate Foundations

The League of Corporate Foundations has been instrumental in the development and evolution of CSR practice in the country. LCF marks its 15th year as the beginning of a new era of social responsibility for Philippine business entities, by adopting the theme - *Taking CSR to New Heights* for its 10th CSR Expo. As its members pledge their strong commitment to making an impact on the communities they serve, the organization vows to blaze the trail toward sustainability.

Project Name

LCF CSR Expo 2011: Taking CSR to New Heights Website

Project Timeline

Whole month of June 2011

Target Audience

The website is intended for delegates composed of senior executives of the League of Foundation's members and parent organizations, other representatives coming from the business sector, non-government organizations, academe, and civil society.

Scope of Work

The League of Corporate Foundations sought to promote the Expo by putting up a website that provided links to key information of the events, the agenda, the line up of prestigious and helped delegates to register online.

TeamAsia provided the following services:

- Web design and copy for the event website based on the thematic design of the expo.
- TeamAsia provided reliable servers that enabled the website to run 24/7 during the pre-event, event proper and post event stages.
- TeamAsia provided easy to use online registration system for the delegates.

Results

- The website was delivered in record time and on budget by TeamAsia.
- The website provided key information for the event.
- The website gathered 316 participants via online registration.



Work Sample

DAYS
0
Countdown to LCF CSR Expo 2011

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League of Corporate Foundations
CSR EXPO 2011
Taking CSR to New Heights
JULY 20-21, 2011 • SMX CONVENTION CENTER

We're Taking CSR to New Heights.

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Speakers

Pacita Juan
President
Philippine Coffee Board Inc.

LCF is taking CSR to new heights with help from visionary leaders who will share insights on special CSR topics, and the best and latest CSR trends, practices and...

News

Delegate rates:

Onsite rates (July 13- July 20)
LCF member – P10,000
Non-LCF member – P10,000

League of Corporate Foundations takes CSR to new heights at the 10th CSR Expo

Corporate social responsibility (CSR) has evolved through the years and is ingrained in the culture of many businesses in the...

Green Tips:

Tip 100.

Buy organic food.

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REGISTER NOW

Visitors:
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